FULL LEGAL GUIDELINES

Campaign Details

Campaign Name: Hometown

Brief Description of Grand prize: One (1) prize pack total including Down And Dirty gear and a set of South Carolina State American Flag Tumblers.

Contest Instructions

Contest Name: Hometown Showdown

Contest Instructions: Down And Dirty SC will host the "Hometown Showdown" site where users can vote for their Hometown as the most country town in South Carolina. If the user's town is not listed, the user will need to enter their hometown into the contest by uploading a photo and providing certain information about the location (town name, population, etc.). In order to be eligible to enter the prize, the user must vote for their "hometown", and submit their name, phone number, email address and location. We will select one (1) winner at random at the end of the contest period; many will enter, one will win.

Submission period begins on May 14, 2019 and closes June 24, 2019. Winners will be announced by June 28, 2019.

THIS CONTEST IS OPEN TO SOUTH CAROLINA RESIDENTS ONLY. SORRY ABOUT THAT IF YOU'RE NOT IN SOUTH CAROLINA (S)

Full Guidelines and Legal

Winner Selection Process:

- PHASE 1: ENTRIES ARE SUBMITTED
 Participants submit their entries during the submission period. Entries will be collected after the user has completed the requirements.
- PHASE 2: WE SELECT THE WINNER
 We select one (1) winner at random at the end of the contest period.
- PHASE 3: THE WINNER IS ANNOUNCED
 We will contact the winner via email or phone.

Who is selecting the winner: The Down And Dirty SC Team

Submission Period: May 14, 2019 and closes June 24, 2019. **Winners Announced by:** June 28, 2019.

Official Rules

1. NO PURCHASE, CONTRIBUTION OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to Down And Dirty SC and not to Facebook.

- 2. ELIGIBILITY: The Contest is open only to contestants that interact with the Down And Dirty SC contest and campaign application according to rules and who are between 13 and 21 years of age as of the date of entry. The Contest is only open to legal residents of South Carolina and is void where prohibited by law. The Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited. No purchase necessary to enter or win. This contest ends June 24, 2019 and grand prize winner will be announced by June 28, 2019.
- 3. AGREEMENT TO OFFICIAL RULES: By participating, entrants agree to be fully and unconditionally bound by these Rules, and they represent and warrant that they meet the eligibility requirements set forth herein. All federal, state, local laws, and regulations apply.
- 4. CONTEST PERIOD: This contest begins May 14, 2019 and closes June 24, 2019. The grand prize winner will be announced by June 28, 2019. One (1) grand prize will be awarded at the end of the Contest period and will be selected as specified in the Selection of Winners section of these rules.
- 5. HOW TO ENTER: Down And Dirty SC will host the "Hometown Showdown" site where users can vote for their Hometown as the most country town in South Carolina. If the user's town is not listed, the user will need to enter their hometown into the contest by uploading a photo and providing certain information about the location (town name, population, etc.). We will select one (1) winner at the end of the contest period. Users must be willing to provide their name, phone number, email address and state location to receive their prize. There is no fee for participation in this Contest.
- 6. SELECTION OF WINNERS:
 - a. PHASE 1: ENTRIES ARE SUBMITTED
 Participants submit their entries during the submission period. Entries will be collected after the user has completed the requirements.
 - b. PHASE 2: WE SELECT THE WINNERSWe review the finalists and select one (1) winner at the end of the contest period.
 - c. PHASE 3: THE WINNERS ARE ANNOUNCED

 We will contact the winner via email and share an announcement on social media.
- 7. PRIZES: One (1) prize pack total including exclusive Down And Dirty gear and a set of South Carolina State American Flag Tumblers. NO ENTRANT IS GUARANTEED TO WIN ANY PRIZE OF ANY KIND. THE ODDS OF WINNING DEPEND ON THE NUMBER OF ENTRIES RECEIVED. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Winner must claim prize by return email and providing such winner's address within South Carolina within three (3) days of Winner notification. The prize will be sent to winner within seven (7) days after such winner makes its claim.
- 8. NOTIFICATION: Winner will be notified via Facebook, messages, status updates, email and phone number. This status will be displayed to the public. E-mail will be requested to confirm full name, age, home address, and reason why winner entered the drawing. Down And Dirty SC shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the winner cannot be reached after reasonable efforts have been exerted during the three (3) days from the date of the applicable winner selection, or if he/she is found to be ineligible, or if he/she cannot or does not comply with these Contest Rules, such winner will be disqualified and an alternate winner may be selected.
- 9. PUBLICITY: Except where prohibited, participation in this Contest constitutes winner's consent to use of winner's name, likeness, voice, opinions and biographical information for publicity, advertising, trade, or promotional purposes in any media or manner, now known or hereafter devised, worldwide, without further payment, consideration, notice or approval.

- 10. TERMS: The Down And Dirty SC Web site (the "Site") is provided by Rescue Social Change Group ("us" or "we") to you ("you" or "User") subject to the following Agreement ("Agreement") and any operating rules or policies that may be published from time to time by us.
 - a. Down And Dirty SC and its agents, affiliates, consultants and service providers are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Winner assumes all liability and agrees to hold Down And Dirty SC, its suppliers, advertisers, agents, affiliates, consultants and service providers harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize.
 - b. Down And Dirty SC reserves the right to cancel or modify the program at any time and for any reason, including but not limited to, destruction of the integrity of the promotion by fraud, misconduct or technical failures, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion. Down And Dirty reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Contest Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. DOWN AND DIRTY SC RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY LAW.
- 11. RELEASE OF LIABILITY; DISCLAIMER OF WARRANTIES: By entering this Contest, entrants release Down And Dirty SC, its suppliers, advertisers, agents, affiliates, consultants and service providers, from any liability, loss, harm, damage, cost or expenses whatsoever incurred which may occur in connection with any part of this Contest and with the acceptance, ownership, and/or use of the prizes. ALL PRIZES, WILL BE AWARDED "AS IS," AND Down And Dirty SC EXPRESSLY DISCLAIMS ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.
- 12. PRIVACY: Personally identifiable information that is submitted by entrants as part of this Contest will be used to administer the Contest, select prize winners and fulfill prizes, future Down And Dirty SC promotional efforts and will be treated in accordance with Down And Dirty SC <u>legal policy</u>.
- 13. GOVERNING LAW/JURISDICTION: All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules or the rights and obligations of entrants or sponsor in connection with the contest shall be governed by and construed in accordance with the internal laws of the state of South Carolina without giving effect to any choice of law of conflict of law rules or provisions that would cause the application of any other state's laws.
- 14. ARBITRATION PROVISION: By participating in this Contest, each entrant agrees that any and all disputes the entrant may have with, or claims entrant may have against, the Promotion Entities relating to, arising out of or connected in any way with (i) the Contest, (ii) the awarding or redemption of any prize, and/or (iii) the determination of the scope or applicability of this agreement, will be resolved individually and exclusively in the courts of Down And Dirty SC.
- 15. WINNERS LIST/OFFICIAL RULES: To obtain a copy of these Official Rules (print this page) and/or any legally-required winners list, send a self-addressed stamped envelope to: Down And Dirty SC, Attn: Nicole McAdory, Rescue The Behavior Change Agency, 2437 Morena Blvd, San Diego, CA 92110.

