

# FULL LEGAL GUIDELINES

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## Campaign Details

**Campaign Name:** Cash Out On Dip

**Brief Description of Grand prize:** Up to \$500 value. That will include a gift card to an outdoor shop (Cabela's, Bass Pro, Academy, Dick's, etc.) and Down And Dirty gear.

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## Contest Instructions

**Contest Name:** Cash Out On Dip

**Contest Instructions:** Down And Dirty KY will host the "Cash Out On Dip" site where users have 15 seconds to see how many cans of dip they can drag into the trash can for the prize pack. In order to be eligible to win a prize, the user must submit their name, phone number, email address and state. We will select [one (1)] winner at random at the end of the contest period.

Submission period begins on 11/4/2020 and closes 12/16/2020. Winners will be notified via phone call, text, or email on 12/27/2020.

THIS CONTEST IS OPEN TO KENTUCKY RESIDENTS BETWEEN THE AGES OF 13 TO 20 YEARS OLD ONLY.

## Full Guidelines and Legal

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### Winner Selection Process:

- **PHASE 1: ENTRIES ARE SUBMITTED**  
Participants submit their entries during the submission period. Entries will be collected after the user has completed the requirements.
- **PHASE 2: WE SELECT THE WINNERS**  
We select [one (1)] winner at random at the end of the contest period.  
\*All winners must meet eligibility requirements outlined in the Official Rules below\*
- **PHASE 3: THE WINNER IS NOTIFIED.**  
We will contact the winner via email or phone.

**Who is selecting the winners:** The Down And Dirty Team

**Submission Period:** 11/4/2020 and closes 12/16/2020

**Winners Announced by:** 12/27/2020

## Official Rules

1. **NO PURCHASE, CONTRIBUTION OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.** This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook or any other outside media. You understand that you are providing your information to Down And Dirty KY.
2. **ELIGIBILITY:** The Contest is open only to contestants that interact with the Down And Dirty KENTUCKY contest and campaign application according to rules and who are between 13 and 20 years of age as of the date of entry. The Contest is only open to legal residents of Kentucky and is void where prohibited by law. The Contest is

subject to all applicable federal, state and local laws and regulations. Void where prohibited. No purchase necessary to enter or win. This contest ends 3/24/21 and winners will be announced by 3/29/21.

3. **AGREEMENT TO OFFICIAL RULES:** By participating, entrants agree to be fully and unconditionally bound by these Rules, and they represent and warrant that they meet the eligibility requirements set forth herein. All federal, state, local laws, and regulations apply.
4. **CONTEST PERIOD:** This contest begins 1/26/21 and closes 3/24/21. The winners will be announced by 3/29/21. One (1) grand prize will be awarded at the end of the Contest period and will be selected as specified in the Selection of Winners section of these rules.
5. **HOW TO ENTER:** Down And Dirty KY will host the "Cash Out On Dip" site where users have 15 seconds to see how many cans of dip they can drag into the trash can for the prize pack. In order to be eligible to win a prize, the user must submit their name, phone number, and state. We will select one (1) winner at random at the end of the contest period. Users must be willing to provide their name, phone number and state to receive their prize. There is no fee for participation in this Contest.
6. **PRIZE:** One (1) prize pack valued up to \$500, including That will include a gift card to an outdoor shop (Cabela's, Bass Pro, Academy, Dick's, etc.) and Down And Dirty gear. **NO ENTRANT IS GUARANTEED TO WIN ANY PRIZE OF ANY KIND. THE ODDS OF WINNING DEPEND ON THE NUMBER OF ENTRIES RECEIVED.** No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Winner must claim the prize by return phone call or text and provide such winner's address in Kentucky within three (3) days of Winner notification. The prize will be sent to the winner's residence within seven (7) days after such winner makes its claim.
7. **NOTIFICATION:** Winners will be notified via Facebook, messages, status updates, email or phone number. This status may be displayed to the public. E-mail will be requested to confirm full name, age, home address. Down And Dirty Kentucky shall have no liability for winners' failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If winners cannot be reached after reasonable efforts have been exerted during the three (3) days from the date of the applicable winner selection, or if he/she is found to be ineligible, or if he/she cannot or does not comply with these Contest Rules, such winner will be disqualified and an alternate winner may be selected.
8. **PUBLICITY:** Except where prohibited, participation in this Contest constitutes winner's consent to use of winner's name, likeness, voice, opinions and biographical information for publicity, advertising, trade, or promotional purposes in any media or manner, now known or hereafter devised, worldwide, without further payment, consideration, notice or approval.
9. **TERMS:** The Down And Dirty Web site (the "Site") is provided by Rescue Social Change Group ("us" or "we") to you ("you" or "User") subject to the following Agreement ("Agreement") and any operating rules or policies that may be published from time to time by us.
  - a. Down And Dirty and its agents, affiliates, consultants and service providers are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Winner assumes all liability and agrees to hold Down And Dirty, its suppliers, advertisers, agents, affiliates, consultants and service providers harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize.
  - b. Down And Dirty reserves the right to cancel or modify the program at any time and for any reason, including but not limited to, destruction of the integrity of the promotion by fraud, misconduct or technical failures, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion. Down And Dirty reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Contest Rules.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. DOWN AND DIRTY PA RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY LAW.

10. **RELEASE OF LIABILITY; DISCLAIMER OF WARRANTIES:** By entering this Contest, entrants release Down And Dirty Kentucky, its suppliers, advertisers, agents, affiliates, consultants and service providers, from any liability, loss, harm, damage, cost or expenses whatsoever incurred which may occur in connection with any part of this Contest and with the acceptance, ownership, and/or use of the prizes. ALL PRIZES, WILL BE AWARDED "AS IS," AND Down And Dirty EXPRESSLY DISCLAIMS ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.
11. **PRIVACY:** Personally identifiable information that is submitted by entrants as part of this Contest will be used to administer the Contest, select prize winners and fulfill prizes, future Down And Dirty promotional efforts and will be treated in accordance with Down And Dirty [legal policy](#).
12. **GOVERNING LAW/JURISDICTION:** All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules or the rights and obligations of entrants or sponsor in connection with the contest shall be governed by and construed in accordance with the internal laws of the state of Kentucky without giving effect to any choice of law of conflict of law rules or provisions that would cause the application of any other state's laws.
13. **ARBITRATION PROVISION:** By participating in this Contest, each entrant agrees that any and all disputes the entrant may have with, or claims entrant may have against, the Promotion Entities relating to, arising out of or connected in any way with (i) the Contest, (ii) the awarding or redemption of any prize, and/or (iii) the determination of the scope or applicability of this agreement, will be resolved individually and exclusively in the courts of Down And Dirty.
14. **WINNERS LIST/OFFICIAL RULES:** To obtain a copy of these Official Rules (print this page) and/or any legally-required winners list, send a self-addressed stamped envelope to: Down And Dirty Kentucky, Attn: Allyson Grand, Rescue The Behavior Change Agency, 2437 Morena Blvd, San Diego, CA 92110.

